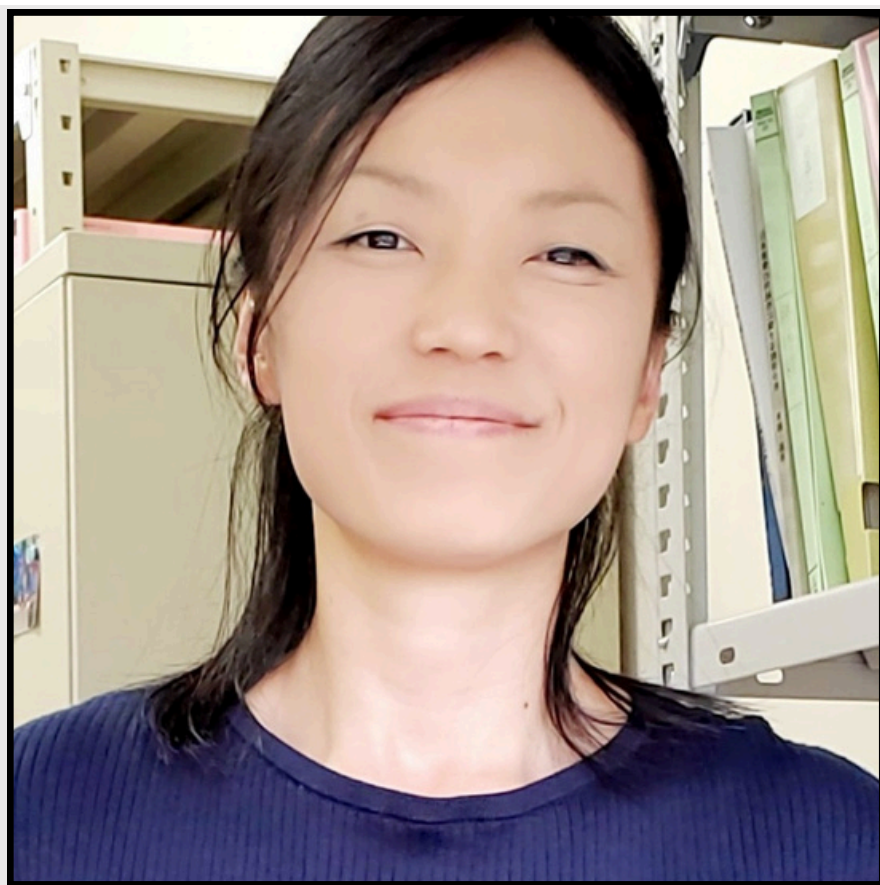


V2V THEMATIC WEBINAR SERIES 2026

Strategies for the V2V Transition: The Japanese Experience of Umigyo

Japanese Umigyo offers an innovative model for the Vulnerability-to-Viability (V2V) transition in coastal communities. Umigyo encompasses a wide range of community-based economic activities led by fishers and fisheries organizations, utilizing not only fishery resources but also local assets such as coastal landscapes, cultural heritage, traditions, and other community resources. By creating value from these diverse resources, Umigyo strengthens local resilience, diversifies livelihoods, and promotes sustainable development. The Japanese experience provides practical insights for fostering resilient, inclusive, and sustainable coastal communities that can be adapted to vulnerable regions worldwide.

V2V COUNTRY CASE STUDIES IN FOCUS: JAPAN



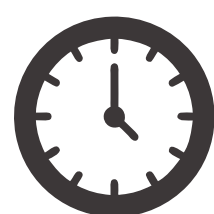
YINJI LI

SPEAKER

Yinji Li is a marine social scientist who earned her PhD in Marine Science from Tokyo University of Marine Science and Technology, Japan. She is currently a Professor in the School of Marine Science and Technology at Tokai University, Shizuoka, Japan and the country coordinator of the V2V Global Partnership, Japan. Fluent in Japanese, Korean, Mandarin Chinese, and English, her research focuses on small-scale fisheries and coastal issues, including fisheries policy and governance, community revitalisation, Umigyo, Blue Justice, gender, and women's roles in fisheries. She serves as the Japan Hub Coordinator of Too Big To Ignore (TBTI), a member of the Board of Trustees of the International Pole and Line Foundation (IPNLF), and a committee member of the Community Catch Outreach Committee East. Read more about Dr Li [here](#).



31 JULY 2026



12:00 PM UTC to 1:15 PM UTC
8:00 AM EDT to 9:15 AM EDT



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